

The New York Times Best Seller List

| This Week | April 28, 1974 Fiction | Last Week | Weeks On List |
|-----------|---|-----------|---------------|
| 1 | BURR, by Gore Vidal. (Random House, \$8.95.) A wicked entertainment about the conventional textbook villain. | 1 | 24 |
| 2 | WATERSHIP DOWN, by Richard Adams. (Macmillan, \$6.95.) The peerless rabbit saga back for a holiday-season reprise. | 4 | 3 |
| 3 | THE SNARE OF THE HUNTER, by Helen MacInnes. (Harcourt Brace Jovanovich, \$7.50.) Thrust and counterthrust, chases and Byzantine maneuvers and a reliable pro at work. | 2 | 8 |
| 4 | JAWS, by Peter Benchley. (Doubleday, \$6.95.) "Better close for winter, Caleb. Big shark et up all the summer people." | 3 | 8 |
| 5 | THE PARTNERS, by Louis Auchincloss. (Houghton Mifflin, \$6.95.) The gentle moralist of Wall Street charts the destinies within a big law firm. | 5 | 6 |
| 6 | THE FAN CLUB, by Irving Wallace. (Simon & Schuster, \$9.95.) Four men act out their boring sexual fantasies. | 9 | 2 |
| 7 | COME NINEVEH, COME TYRE, by Allen Drury. (Doubleday, \$8.95.) Another political melodrama, this time about a dim-witted President and a pacifist cabal. | 6 | 23 |
| 8 | TUESDAY THE RABBI SAW RED, by Harry Kemelman. (Arthur Fields Books/Dutton, \$6.95.) Rabbi Small applies Talmudic ratiocination to solve a murder on campus. | 8 | 4 |
| 9 | I HEARD THE OWL CALL MY NAME, by Margaret Craven. (Doubleday, \$4.95.) A dying young Anglican priest living among Pacific coast Indians learns from their culture. | 7 | 7 |
| 10 | COGAN'S TRADE, by George Higgins. (Knopf, \$5.95.) Tough, vernacular account of a hit-man at work in the Boston underworld. | -- | 1 |

The New York Times Best Seller List

| This Week | April 28, 1974 Non-Fiction | Last Week | Weeks On List |
|-----------|--|-----------|---------------|
| 1 | YOU CAN PROFIT FROM A MONETARY CRISIS, Harry Browne. (Macmillan, \$8.95.) Investment strategies that will allegedly keep you solvent. | 2 | 10 |
| 2 | PLAIN SPEAKING, by Merle Miller. (Putnam's, \$8.95.) An "oral biography" of Harry Truman, with some salty opinions on a variety of things. | 1 | 14 |
| 3 | TIMES TO REMEMBER, by Rose Fitzgerald Kennedy. (Doubleday, \$12.50.) As the twigs were bent, Kennedy-style, by the Founding Mother. | 3 | 4 |
| 4 | HOW TO BE YOUR OWN BEST FRIEND, by Mildred Newman, Bernard Berkowitz with Jean Owen. (Random House, \$4.95.) Stop defeating yourself and start living! | 4 | 40 |
| 5 | MANAGEMENT, by Peter F. Drucker. (Harper & Row, \$15.) A rather ponderous but ambitious attempt to systematize the study of management. | 5 | 7 |
| 6 | ALISTAIR COOKE'S AMERICA, by Alistair Cooke. (Knopf, \$15.) The debonair television commentator's ramble through American history. | 6 | 24 |
| 7 | THE JOY OF SEX, by Alex Comfort. (Crown, \$12.95.) Sophisticated eroticism but basically just another how-to. | 7 | 71 |
| 8 | WORKING, by Studs Terkel. (Pantheon, \$10.) Sociological poetry in which people talk about their jobs. | 9 | 3 |
| 9 | ALIVE: The Story of the Andes Survivors, by Piers Paul Read. (Lippincott, \$10.) A powerful tale of survival. | -- | 1 |
| 10 | THE SECRET LIFE OF PLANTS, by Peter Tompkins and Christopher Bird. (Harper & Row, \$8.95.) Fascinating experiments in communication with plants. | 8 | 6 |